

Racial Equity Community Engagement Course Catalog

A component of DOC's Racial Equity Community Engagement Plan

Catalog Overview

The California Department of Conservation (DOC) has significant internal and external initiatives in progress when it comes to engaging Californians through the lens of racial equity.

An internal effort is the DOC's Racial Equity-Focused Community Engagement Plan (RECEP) which was developed through methodical contemplation and an emphasis on realistic, structural change-focused goals in 2016. The RECEP was developed in coordination with and is complementary to DOC's Diversity, Equity, Inclusion, and Action Plan led by the Department's Equal Employment Opportunity Office. One RECEP initiative to design and implement tiered education, training, and coaching opportunities for all staff who are tasked with public engagement-related work.

The Racial Equity Course Catalog outlined and then detailed below includes course descriptions, prerequisites, duration, and format (virtual, hybrid, in-person) offerings. The DOC's Outreach and Engagement Team will conduct bi-annual evaluations of courses with feedback from participants to ensure relevancy and that learning outcomes are being achieved. All courses were designed to support the engagement of Californians more authentically and equitably.

Overview of Courses

- 1. RUBIN Race and Equity-Focused Public Engagement Model
- RUBIN Race and Equity-Focused Engagement Model Introduction for Executives
- 3. Basic Meeting Facilitation Skills (3-60 people)
 - a. Introduction to Facilitation Skills
 - b. Basic Facilitation Skills Training
- 4. Large Group Facilitation Skills (60-300 people)
- 5. Virtual Meetings: Small Group Meeting Planning and Facilitation Tips
- 6. Virtual Meetings: Large Group Facilitation Best Practices
- 7. Logistics Planning for In-Person Meetings
- 8. Logistics Planning for Virtual Meetings
- 9. Hybrid Meetings: Best Practices for Success
- 10. Planning for Successful 'Turnout' at Meetings
- 11. Key skills: Language Access Best Practices
- 12. Key skills: Challenging People and High Emotions
 - a. Introduction to Challenging People and High Emotions
 - b. Challenging People and High Emotions Training
- 13. Key skills: Ensuring Meeting Presentations are Accessible and Compelling
- 14. Key skills: Effective Group Charters
- 15. Key skills: Setting Up Effective Local Site Visits
- 16. Key skills: Relationship Development with Grass-Tops Leaders
- 17. Key skills: Evaluating Public Engagement and Reporting Back
- 18. Key Skills: Making 'Cold Calls' to Local Government & Community Leaders
- 19. Advanced: Planning for What Might Go Wrong with Public Engagement
- 20. Advanced Meeting and Workshop Design In Person
- 21. Advanced Meeting and Workshop Design Hybrid

Course Descriptions

RUBIN Race and Equity-Focused Public Engagement Model Training

	Equity-rocused rublic engage	
Course Offering	Duration and Format	Course Topic
This 2-day training is offered to Department and Agency staff on a bi-annual basis.	Day 1: 9 am – 3 pm Day 2: 9 am – 3 pm Location: California Natural Resource Agency, Sacramento, CA	RUBIN Race and Equity-Focused Public Engagement Model Training
dives into the Depail Model, a living fram working within a Call knowledge and too implement a comprengagement plan that support the devaluation of public engagement plans includes of public engagement plans association for Publicase study example Benefit versus Burde practices, evaluating design process to engagement plans and the practices of publicase study examples and the practices of engagement plans in the practices of engagement plans and the practices of engagement plans in the pl	g engagement within the initial nsure that efforts are measurable ined, as well as outreach to formal	Department: Soft skills Competencies: Diversity awareness and cultural understanding, organizational leadership, interpersonal skills, public participation and process, strategic relationship-building, program design implementation, and evaluation. Cost: \$0.00 Prerequisites: None. Pre-Training Requirements: 1. Completion of the 1 hour and 30-minute RUBIN Race and Equity-Focused Public Engagement Model Webinar. 2. Enrollees must complete a 30-minute planning call to select a previous or upcoming engagement effort that can be applied throughout the course and in collaboration with other enrollees. Pathway: This course is not associated with any specific learning path.

RUBIN Racial Equity Public Engagement Model Introduction for Executives

Date	Duration and Format	Course Topic
	Resources Agency, Sacramento, CA	Introduction to RUBIN Race and Equity-Focused Public Engagement Model for Agency Executives and leadership.
	•	Department: Leadership.
Engagement Mod working within a C knowledge and to implement a robu The model has 5 p		Competencies: Diversity awareness and cultural understanding, organizational leadership, interpersonal skills, internal capacity-building, program design
two breakout sess and a short role-p	on session is highly experiential with ions, exercises in pairs, a gallery walk, laying exercise. The introduction of ents of planning an engagement	implementation, and evaluation.
effort includes det	termining the appropriate level of a given project, the variety of	<u>Cost</u> : \$0.00
potential engage		<u>Prerequisites:</u>
what might go "w effort.		Pre-Training Requirement: Enrollees must complete the 1- hour RUBIN Race and Equity- Focused Public Engagement Model Overview.
		Pathway: This course is not associated with any specific learning path.

Introduction to Meeting Facilitation Skills

Dates	Duration and Format	Course Topic
	Time: 9 am – 11 am (2 hours) Format: Virtual and in person at California Natural Resources Agency, Sacramento, CA	Basic Meeting Facilitation Skills
introduces the role of for planning success	Sarah Rubin, this training of a facilitator, key components sful meetings for 5 – 50 listening skills, tactics for re-	<u>Department:</u> Soft skills, interpersonal skills, and communication.
directing a converse tricks for efficient an Time is also allocate challenges session p	ation that is off track, tips, and ad action-focused meetings. d to hearing about the participants are having and how in real time to overcome those	Competencies: Planning action- focused meetings, strategic facilitation, successful participant engagement, and active listening. Cost: \$0.00
•	n of this training session includes and practicing the skills	<u>Prerequisites:</u> None.
		Pre-Training Requirement: None Pathway: This course is not associated with any specific learning path.

Basic Meeting Facilitation Skills In-Person Training (In-Person Only)

	Duration and Format	Course Topic
This course will	Time: 9 am – 3:30 pm (6.5 hours) Location: California Natural Resources Agency, Sacramento, CA	Basic Meeting Facilitation Skills In- Person Training
training dives into successful meetir training will cover getting conversa typical situations, action-focused nucharting and oth design team, optodecision making use of methods stagreement. This trole-playing and Time is also allocated session participar	by Sarah Rubin, this interactive by key components for planning angs for 5 – 60 participants. This ractive listening skills, tactics for tions back on track in a variety of tips and tricks for efficient and neetings, co-facilitating, using er visuals for success, use of a tions for consensus-oriented such as informal polling and the uch as Sam Kaner's gradients of training includes significant time for practicing the skills introduced. ated to hear about the challenges are having and how to real-time to overcome those	Department: Soft skills, interpersonal skills, and communication. Competencies: Advanced meeting planning and design, strategic facilitation, successful participant engagement, and active listening. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None.
		Pathway: This course is not associated with any specific learning path.

Facilitation Skills for Large Public Meetings (In-Person Only)

Dates	Duration and Format	Course Topic
TBD	Time: 9:30 – 2:30 pm (5 hours) Location: California Natural Resources Agency, Sacramento, CA	Facilitation Skills for Large Public Meetings
off the Basic Fac into the unique o	by Sarah Rubin, this session builds ilitation Skills training and dives aspects of larger meetings (over ding meeting location, audio-	Department: Interpersonal skills, conflict management, and communication.
	and language access.	Competencies: Logistics planning, advanced material preparation, meeting design, strategic
comment to ens	,	facilitation, social awareness, and inclusive engagement.
· ·	ctics for managing challenging gh emotions in real time through	<u>Cost</u> : \$0.00
role-playing exer	-	<u>Prerequisites:</u> None.
		<u>Pre-Training Requirement:</u> None.
		<u>Pathway:</u> This course is not associated with any specific learning path.

Virtual Meetings: Small Group Meeting Planning and Facilitation Tips Training

Dates	Duration and Format	Course Topic
TBD	Time: 10 am – 12:00 pm (2 hours) Format: Virtual, Zoom	Small Group Virtual Meeting Planning & Facilitation Tips
interactive traini	by Sarah Rubin, this dynamic and ing will explore best practices for ning, and facilitating high-quality	<u>Department:</u> Soft skills, interpersonal skills, and communication.
addressing com meetings includ dynamics and sl engagement, a	for small groups. Strategies for mon challenges with online e harnessing the group's kills, successful participant nd managing time efficiently to ished objectives.	Competencies: Meeting planning, strategic facilitation, participant engagement, intentional communication, team building, and time management.
Theer pre-establ	isried objectives.	<u>Cost</u> : \$0.00
		Prerequisites: This course does not have any other pre-requisite course.
		Pre-Training Requirement: None.
		Pathway: This course is not associated with any specific learning path.

Virtual Meetings: Large Group Facilitation Best Practices

Dates	Duration and Format	Course Topic
TBD	Time: 9 am – 10:30 am (1.5 hours) Format: Virtual	Virtual Meeting Facilitation Best Practices for Large Public Meetings
explore best pra facilitating high- (over 60 people) dynamic and au designing a cons time manageme	by Sarah Rubin, this course will ctices for planning, designing, and quality large virtual public meetings. Focus areas include planning udience-appropriate presentations, siderate public comment period, ent, and a variety of strategies for eversation on track.	Department: Soft skills, interpersonal skills, and communication. Competencies: Advanced meeting planning, strategic facilitation, public participation and process design, and time management. Cost: \$0.00 Prerequisites: This course does not have any other pre-requisite course. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.

Logistics Planning for In-Person Meetings

Dates	Duration and Format	Course Topic
TBD	Time: 10 – 11:30 (1.5 hours) Format: Virtual and California Natural Resources Agency, Sacramento, CA	Logistics Planning for In-Person Meetings
on logistically planning Factors that will be reparticipants, room size and a facilitation planaterials, directional planning. Participants meeting scenarios, we plan or pivot according people than expected have the tables or characteristics will be touched important but are expensed.	drah Rubin, this session will focus ag for in-person meetings. viewed include the number of e, location, and set-up; timing n; refreshments, kid's activities, signage, technology, or AV is will explore different in-person that might go wrong, and how to ngly (ex. Too many/too fewed show up; the room does not a cairs expected). The following dupon lightly as they are plored more thoroughly in other in services and budgeting.	Department: Soft skills. Competencies: Advanced meeting planning and implementation, inclusive meeting design, strategic facilitation and adaptation, and meaningful public engagement. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.

Logistics Planning for Virtual Meetings

Dates	Duration and Format	Course Topic
TBD	Time: 10 – 11:30 (1.5 hours) Format: Virtual	Logistics Planning for In-Person Meetings
on logistical planning meetings as well as t participant interaction the necessity for clear staff leads, redundar connection goes out and polls, dry-runs, a	granh Rubin, this session will focus gror virtual and webinar-style typical virtual meetings with high on. Topics covered will include ar roles and responsibilities for ncies (if one person's internet t), tips for successful breakouts and of course, all the 'whatd what should I do scenarios are to raise.	Department: Soft skills. Competencies: Meeting planning, digital fluency, strategic facilitation and adaptation, group interaction and results. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.

Hybrid Meetings: Best Practices for Success

117011011110011119	3. DO31 1 TOCHOO3 TOF 30CCC33	
Dates	Duration and Format	Course Topic
TBD	Time: 9 am – 10:30 am (1.5 hours)	Hybrid Meetings: Best Practices
	Format: Virtual or Hybrid	for Success
	y Sarah Rubin and Jamie Fong, this	<u>Department:</u> Soft skills.
	nt hybrid design, facilitation, and	
•	ctices, as well as include a case	Competencies: Digital fluency,
	rtment's <u>Multi-Benefit Land</u>	increasing participation in a
	ram grantee orientation in 2022 as	hybrid environment,
an example succe	ess story.	methodologies for inclusive
		meetings, advanced planning
	which combine participants meeting	of hybrid activities.
	shared space with participants	
	rough a video conferencing	<u>Cost</u> : \$0.00
·	or Teams, can be a great option for	
_	us participants. Many do not realize	<u>Prerequisites:</u> None.
•	ngs can require significant planning	
_	n how to plan and implement	<u>Pre-Training Requirement:</u>
-	ractive activities that ensure an	None.
1 -	aningful experience for all	
participants.		Pathway: This course is not
		associated with any specific
		learning path.
		1

Planning for Successful 'Turnout' at Meetings

Dates	Duration and Format	Course Topic
TBD	Time: 9 – 10:30 am (1.5 hour) Format: Virtual and California Natural Resources Agency, Sacramento, CA	Planning for Outreach and Engagement Turnout
	by Sarah Rubin, this session will	<u>Department:</u> Soft skills.
I F	onal insight into the key	
· ·	ensuring successful participant	Competencies: Researching
attendance at m	neetings.	demographics, strategic phone
The section is a second of		calls, outreach in languages other
_	rart with how to examine local	than English, logistics planning, and
	nd list key audiences. Ilso learn how to prioritize	meeting implementation.
•	and a variety of methods for	<u>Cost</u> : \$0.00
	turnout at a meeting (in- person	<u>CO31</u> . \$0.00
	one calls, virtual pre- meetings,	Prerequisites: This course does not
	I media). Engaging with	have any other pre-requisite course.
	nents most comfortable in	, , , ,
	than English will also be covered.	<u>Pre-Training Requirement:</u> None.
	-	
		<u>Pathway:</u> This course is not
		associated with any specific
		learning path.

Key Skills: Language Access Best Practices

,	skills. esearching
in California. Spanish is the second most spoken language, and there are more than 100 indigenous Competencies: R languages spoken in the state. Active and thoughtful inclusion of those who may be more	esearching
comfortable in a language other than English is an essential part of effective public engagement planning and implementation. In this course, led by Sarah Rubin, participants will explore how to understand language assets and needs in each target geographic area (including Low English Proficiency [LEP] numbers; how to decide which documents to translate; and when interpretation at meetings is appropriate. Determining the level of collaborative pre-work that must be done with translators (written) and interpreters (verbal), and the need for community review of services will also be explored. How to connect with, and partner with local leaders for this review or 'ground truthing' of your approach will	erpreters, working eaders, cultural iclusivity, ng, e. rement: None.

Key Skills: Introduction to Challenging People and High Emotions

Dates	Duration and Format	Course Topic
	Time: 10 – 11:30 (1.5 hours) Format: Virtual	Key Skills: Challenging People and High Emotions
Matter Expert, the empexplore various tactic situations, especially thigh. Tips will center amanaging fear, how the state of the state		Department: Soft skills. Competencies: Cultural awareness, effective communication, conflict resolution, and social awareness and inclusivity. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.

Key Skills: Challenging People and High Emotions Training

Dates	Duration and Format	Course Topic
TBD	Time: 9:00 to 12:00 (3 hours) Format: California Natural Resources Agency, Sacramento, CA	Key Skills: Challenging People and High Emotions
· · · · · · · · · · · · · · · · · · ·		<u>Department:</u> Soft skills.
	.	Competencies: Cultural awareness, effective communication, conflict resolution, and social awareness and inclusivity.
		<u>Cost</u> : \$0.00
		<u>Prerequisites:</u> None.
		<u>Pre-Training Requirement:</u> None.
		Pathway: This course is not associated with any specific learning path.

Key skills: Ensuring Meeting Presentations are Accessible and Compelling

Dates	Duration and Format	Course Topic
	Time: 10 – 11:00 (1 hour) Format: Virtual	Key Skills: Ensuring meeting presentations are accessible and compelling.
steps can be taken to accessible to all audio delivered in an effect In this course, led by a participants will learn are inclusive of peopl groups followed by a details and additional course will cover keys	in person or online, concrete ensure that presentations are ences, and that information is ive and compelling way. Itamie Fong and Sarah Rubin, how to design presentations that e with disabilities and other list of resources for technical I suggestions. In addition, this strategies for creating compelling achronize with your audience for	<u>Cost</u> : \$0.00

Key Skills: Developing Effective Group Charters

Dates	Duration and Format	Course Topic
	Time: 1:00 – 12:30 (1 hour) Format: Virtual	Key Skills: Effective Group Charters
group, a "charter" ca group up toward succe typical key compone background and purp principles, structure of member roles and res attendance expecta- communications with	the media, decision-making	Department: Soft skills. Competencies: Leadership, project development. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not
		associated with any specific learning path.

Key Skills: Coordinating Effective Local Site Visits

key skills. Cooldinating the clive to carsile visits			
Dates	Duration and Format	Course Topic	
	Time: 10 – 11:30 (1.5 hour) Format: Virtual	Key skills: Coordinating Effective Local Site Visits	
of your project area is effort. This session will balanced site visit. Ar careful planning and nuances of the local include a variety of loperspectives about the	s critical to the success of your highlight how to outline a effective local visit requires should help you delve into the culture. Ideally, your visit will ecal leaders who can share their he history of the issue at hand. The le-playing of calling local leaders ment.	Department: Soft skills. Competencies: Diversity awareness and cultural understanding, geographic research, language access and inclusivity, planning. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.	

Key skills: Successful Relationship-Building with Grass-Tops Leaders

,	ccessful Relationship-Building th Grass-Tops Leaders
provide a foundational insight into the key components of developing meaningful relationships with grass-top leaders. This session will define grass-tops so that everyone understands the terminology and how the organization will benefit from establishing and maintaining these key relationships. Best practices for researching local leaders will be covered along with a 'cold call' role play. Presentation of the key Con Con Con Con Control Con Control Con Control Control Con Control	epartment: Soft skills. competencies: Authentic lationship-building, leadership, communication, diversity wareness and cultural aderstanding. cost: \$0.00 crequisites: None. c-Training Requirement: cone.

Key Skills: Making 'Cold Calls' to Local Govt & Community Leaders

Dates	Duration and Format	Course Topic
TBD	Time: 10 – 11:30 (1.5 hours) Format: Virtual	Making "Cold-Calls:" to Local Government & Community Leaders
leaders. This session will define grass-tops so that everyone understands the terminology and how the organization will benefit from establishing and		Competencies: Communication etiquette, authentic relationship-building, diversity awareness and cultural understanding.
sustainable and long-	,	<u>Cost</u> : \$0.00 <u>Prerequisites:</u> None.
		<u>Pre-Training Requirement:</u> None.
		Pathway: This course is not associated with any specific learning path.

Advanced Planning: Common Areas of Challenge in Public Engagement

Engagement		
Dates	Duration and Format	Course Topic:
	Time: 10 am -12 pm (2 hours)	Advanced Planning: Common Areas
	Format: Virtual	of Challenge in Public Engagement
Description: In	this session, tips and strategies for	<u>Department:</u> Soft skills.
avoiding or a	ddressing four common areas of	
challenge in p	public engagement will be covered.	Competencies: Advanced planning,
Whether we li	ke it or not, issues often stem from	social awareness, strategic
1, ,		facilitation and adaptation,
	tate or national level, (3) nuanced	
issues with local, regional, or statewide		<u>Cost</u> : \$0.00
participants/partners,		
(4) logistical issues with your meeting (i.e.,		<u>Prerequisites:</u>
connectivity issues with online meetings or		
location problems for in-person meetings such as		None.
a water main	breaking and flooding your room).	
		<u>Pre-Training Requirement:</u> None.
		Pathway: This course is not
		associated with any specific learning
		path.

Advanced In-Person Meeting and Workshop Design

Dates	Duration and Format	Course Topic:
TBD	Time: 10 am – 12 pm (2 hours) Format: Virtual	Advanced In-Person Meeting and Workshop Design
strategies to design a person. Workshop fact it can be tricky to makey steps when develostablishing desired of the session will cover for planning the logist various stages of the discussed including a overlooked but can owill explore different in how to plan or pivot considered include the size and set-up, locat	foundational strategies needed ics of an in-person meeting. The planning process will be	Department: Soft skills. Competencies: Advanced meeting planning and implementation, inclusive meeting design, strategic facilitation and adaptation, and successful participation. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.

Advanced: Advanced Hybrid Meeting and Workshop Design

Dates	Duration and Format	Course Topic: Advanced:
	Time: 10 am – 12 pm (2 hours) Format: Virtual or Hybrid	Advanced Hybrid Meeting and Workshop Design
provide advanced str hybrid meeting. In this foundational insights of meeting versus an in-partial meeting. The unique so be reviewed and disc		Department: Soft skills. Competencies: Meeting planning, digital fluency, strategic facilitation and adaptation, group interaction and results. Cost: \$0.00 Prerequisites: None. Pre-Training Requirement: None. Pathway: This course is not associated with any specific learning path.